

New Image Landscape Plant Health Care Services



*Keeping Your Landscape
Healthy and Beautiful
in Every Season*



The New Image Difference

New Image's Plant Health Care team of trained agricultural professionals is committed to applying innovative, safe, and effective techniques and materials to your property. Our team is on call 24/7 to respond to emergencies.

New Image constantly strives for responsible stewardship of our environment and its resources. We apply our Sustainability Practices across all service lines, including Plant Health Care. We hand prune, and we prefer organic fertilizers and pest control solutions to minimize impacts on the surrounding environment. Many of our tree treatments are injected directly into the trunk, eliminating overspray, runoff, or dripping chemicals.

New Image. It's the Natural Choice.

Plant Health Care for All Seasons

We call them the Seasons of Care: Each season brings a different vibe, from the weather to the colors of your landscape, and each presents its own challenges as we care for your plants. As the seasons change, so do the needs of your plants, trees, turf, and shrubs. New Image's Seasonal Plant Health Care program offers environmentally friendly fertilizations and pest and disease management, always taking into account the changes your landscape undergoes in each Season of Care.



From the Front Lines: This Year's Plant Health Care Issues

The New Image team continuously strives to not just react to trends and issues in plant health care, but to stay ahead of them. Here are a few of the areas in which we've been frequently addressing client needs this year:

- **Gophers:** New Image is a licensed pest control operator, and gopher control is one of the biggest issues facing property owners in our area. In addition to the obvious problems of mounds and holes dotting a landscape, gophers can actually kill freshly planted trees because they prefer to eat the nutrient- and moisture-rich absorbing roots of a new tree. New Image's team is professionally trained in addressing this landscape nuisance.
- **Pine Tree Salt Damage:** The drought has many trickle-down effects you might not normally think of. Actually, it's the LACK of trickle-down that's the problem! Rain is salt-free, unlike the treated water available for irrigation. Normally, rain water seeps into the soil and washes away accumulated salt. However, in the absence of rain, salt builds up, which affects plants. For pine trees, the chain reaction goes like this: No rain means salt buildup, which stresses pine trees, which makes them a target for spider mites, which invites bark beetles, which eat the tree's vascular system and can kill it. To combat this problem, New Image's experts utilize special drenching treatments that leach out the salt, helping pines thrive despite drought.
- **Redwoods:** Although redwoods are not well-suited to the Southern California climate, many have been planted here anyway. Like pines, redwoods can be damaged by accumulated salt that isn't washed away by rain. It turns the redwood foliage brown, leaving it unappealing. The problem for redwoods is similar to the problem for pines, and the solution is similar too, as the New Image team applies treatments to rid the soil of salt buildup.
- **Palm Tree Fertilization:** Those beautiful, tropical-looking palm trees don't stay that way in our climate without a little help. The New Image team fertilizes client palm trees every few months, year-round, to help them continue creating that vision of paradise.



Season of Care: Winter

The dormant season, Winter is the ideal time to feed, medicate and aerate while your landscape sleeps. With proper care, your plants will be ready for healthy new growth in the spring!

Trees

- Apply preventative insecticides on fruit trees
- Treat for pests and diseases, such as pear tree fire blight
- Promote spring growth with deep-root feeding
- Add needed nutrients and oxygen to the soil with vertical mulching
- Increase oxygen and water absorption with collar excavation

Plants & Shrubs

- Ensure vibrant growth and colors with deep-root fertilizers for shrubs and roses
- Eliminate aphids by applying appropriate insecticides

Turf

- Control grubs, beetles, gophers and other rodents
- Apply pre-emergent weed control for crabgrass and broadleaf
- Fertilize for optimal spring growth



winter

Season of Care: Spring

There's nothing quite like it: As Spring bursts onto the scene, with longer, sunny days, the landscape awakens to new growth and color. Proper feeding and alert pest control will ensure that your landscape blooms to its full potential.

Trees

- Inspect for signs of pest activity or disease
- Treat for pests and diseases as needed
- Apply 4 inches of mulch to retain moisture and inhibit weed growth
- Maintain healthy growth with deep-root feeding
- Add needed nutrients and oxygen to the soil with vertical mulching

Plants & Shrubs

- Provide deep-root feeding

Turf

- Control grubs, beetles, gophers and other rodents
- Treat for any weeds as needed
- Apply spring fertilizer



spring

Season of Care: Summer

Long days marked by full hot sunlight require attention to irrigation, deep feeding and rodent control. A healthy landscape delivers a cool, shady oasis on even the hottest days. Keeping it that way in triple-digit heat is a challenge — and the New Image team is up to it!

Trees

- Inspect for signs of pest activity or disease, especially mildew and leaf spots
- Apply 4 inches of mulch to retain moisture and inhibit weed growth
- Maintain healthy growth with deep-root feeding
- Add needed nutrients and oxygen to the soil with vertical mulching
- Increase oxygen and disease resistance with collar excavation

Plants & Shrubs

- Provide deep-root feeding to grass
- Control grubs, beetles, gophers and other rodents
- Effectively treat patch disease as needed
- Ensure consistent growth with warm weather fertilizer



summer

Season of Care: Fall

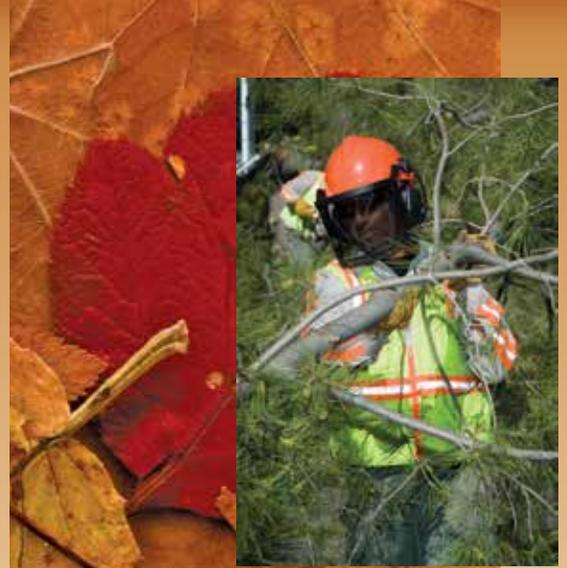
Shorter days, cooler nights — and your landscape is losing its foliage and preparing for dormancy. Pruning, mulching and proper nutrients will prepare your landscape for the winter season.

Trees

- Inspect for signs of pest activity or disease
- Apply 4 inches of mulch to retain moisture and inhibit weed growth
- Test soil pH levels to ensure proper nutrition before dormant season
- Prune dead wood to minimize potential storm damage
- Maintain healthy growth with deep-root feeding
- Add needed nutrients to the soil with vertical mulching
- Increase oxygen and water absorption with collar excavation

Plants & Shrubs

- Eliminate slugs and snails
- Provide deep feeding to grass
- Control grubs, beetles, gophers and other rodents
- Prepare for winter with fertilizer



fall

Proudly Serving Southern California for More Than 13 Years!

New Image Landscaping & Tree Service, Inc.

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New Image is fully bonded, insured,
and licensed for any size job as:

- Landscape Contractor
- Certified Arborists
- Pest Control Advisor
- Pest Control Operator
- Certified California Water Auditor
- TCIA Certified Member
- Treecare Safety Professional



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